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Auto Dealers Take An Energy-Savings Test Drive

[August 22, 2013] [Ann Arbor, MI] — Bringing the latest energy efficient technologies to Auto Dealer's in Michigan, the [Energy Alliance Group of Michigan](#) (EAG) is one of the featured speakers at the [DTE Energy](#) Technology Seminar being held at the University of Michigan – Dearborn on September 19th from 8:30–10:30 am. This seminar will be held specifically for Michigan's Auto Dealership's with special presentations on the latest technologies and incentives available for auto dealers through DTE Energy's [Energy Efficiency Program for Business](#).

According to a report published by the [National Automobile Dealers Association](#) (NADA), "Automobile dealerships are certainly an energy-intensive industry, with facilities consuming about 18% more energy per square foot than a typical office building".

DTE Energy's ***Energy Efficiency Program for Businesses***, helps you understand the available resources for energy efficiency projects and incentive requirements. This Energy Technology Seminar will review energy-efficient opportunities for Auto Dealerships in such areas as interior and exterior lighting, sensors, air compression, HVAC systems, infrared heaters and other special offers.

"What sets EAG apart from most other companies in our industry is our approach to saving energy" said Curt Monhart, VP Sales & Marketing for the Energy Alliance Group of Michigan. "We take the guess work out of an overwhelming number of potential energy saving solutions and provide the most effective technologies in terms of performance and life cycle costs."

A tremendous amount of savings can be realized through lighting replacements alone. According to the [U.S. Department of Energy](#), over 80% of all lighting fixtures in the U.S. were installed before 1986 and over 500 million bulbs are still in service that are to be phased out by 2014. Today's LED and Induction lighting technologies offer longer life and tremendous utility savings over high intensity discharge (HID) lamps with an exceptional return on investment.



The Energy Alliance Group (EAG) of Michigan, a division of the Energy Alliance Group of North America, is an energy solutions company providing energy saving products, technologies and services to their customers. EAG provides the most effective technologies in terms of performance and life cycle costs. No upfront capital is required for qualified customers and project costs are fully paid for through incentives and the resultant energy savings. Through its network of partners and affiliates, EAG provides a broad range of technologies and services to assist industrial and commercial customers with reducing operating costs ensuring its customers the greatest energy savings and maximum return on investment. For more information, visit www.energyalliancegroup.org or call 313-815-1141.

DTE Energy is a Detroit-based diversified energy company involved in the development and management of energy-related businesses and services nationwide. Its operating units include an electric utility serving 2.1 million customers in Southeastern Michigan and a natural gas utility serving 1.2 million customers in Michigan. The DTE Energy portfolio also includes non-utility energy businesses focused on power and industrial projects and energy trading. Information about DTE Energy is available at www.dteenergy.com.

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