Case Study









PROJECT OVERVIEW

Induction lighting is the perfect solution for high demand installations at auto dealers. Sophisticated automobile finishes require clean, crisp lighting that renders true colors without glare and distortion. Guest are comfortable to linger under the diffuse induction light.

Induction lighting is diffuse without the harsh glare of point source lamps. Induction lighting is the closest light to the full color spectrum of the sun. Car finishes glisten in the crisp white light.

Clean, accurate Induction illumination that saves 57% of energy costs plus eliminates costly maintenance for up to 10 years or more; it is the smart decision today that pays dividends year after year.



OLD TECHNOLOGY

TYPE: METAL HALIDE

Point Source lamps with short 8,000 hour life, harsh glare, degrading CRI, and high monthly maintenence costs.



NEW TECHNOLOGY

TYPE: INDUCTION

Induction with ultra long life, excellent visual acuity, virtually no maintenance. Colors are sharp and true.

MARKET LOCATION	COMMERCIAL ANN ABBOR, MI
10 YR ENERGY COSTS	■ \$287,982 ■ \$124,845
TOTAL SAVINGS	57 %

